

Evidentli Selected for NCQA's Inaugural AI Governance Working Group

AI Pioneer Dr. Guy Tsafnat to Represent Evidentli in US National Initiative for Responsible AI Standards

SYDNEY, AUSTRALIA – August 20, 2025 – Evidentli, a leader in AI-powered healthcare federated evidence generation and healthcare data harmonization announced its selection as a participant in the National Committee for Quality Assurance (NCQA) AI Stakeholder Working Group. Dr. Guy Tsafnat, Founder and Chief Scientific Officer of Evidentli, will represent the company in this prestigious initiative aimed at establishing standards for responsible AI governance in healthcare.

The NCQA Working Group, which officially launched on June 25, 2025, brings together more than 30 leading healthcare organizations committed to developing a shared accountability and monitoring model for the safe, ethical, and effective use of AI in healthcare operations and clinical care.

"Evidentli's participation in the NCQA AI Working Group represents a recognition of our mission to realize systemic quality improvements through healthier data with NCQA's vision for responsible AI governance," said Dr. Guy Tsafnat, PhD, FAIDH. "For over two decades, we've pioneered the use of AI to transform fragmented healthcare data into the harmonized, trusted data foundation required to enable actionable evidence generation. This initiative provides an invaluable opportunity to share our expertise while contributing to industry-wide standards that will shape the future of healthcare AI."

Dr. Tsafnat brings unparalleled expertise to the Working Group as a globally recognized pioneer in using AI to automate and federate clinical evidence production and dissemination. His decades of research in health informatics and artificial intelligence, beginning in the mid 2000s where he collaborated closely with recognised pioneers in evidence-based medicine and health informatics standards, positions him uniquely to contribute meaningful insights on AI governance and implementation.

The Working Group's objectives align seamlessly with Evidentli's core capabilities and mission:

Responsible AI governance: Evidentli's technology embodies the principles of transparency, security, and accountability that the Working Group seeks to standardize, with purpose-built healthcare interoperability and governance features.

Evidence-based healthcare transformation: The company's mission to translate previously incomprehensible data and bring together historically fragmented information directly supports NCQA's goal of promoting safe and effective AI use in healthcare.

"Our participation in this Working Group underscores our commitment to not just developing innovative AI solutions, but ensuring they are implemented responsibly and ethically," added Dr. Tsafnat. "The standards developed through this collaboration will be crucial for maintaining trust as AI becomes increasingly integral to healthcare delivery."



Over the coming months, Evidentli will collaborate with other Working Group participants to:

- Share insights on AI tool deployment and monitoring in healthcare settings
- Help identify criteria for evaluating responsible AI use across the implementation lifecycle
- Support the creation of a pilot program to review proposed monitoring standards

This initiative builds on NCQA's 35-year legacy of developing trusted healthcare standards, including HEDIS® and Health Plan Accreditation, extending that commitment into the frontier of artificial intelligence.

About Evidentli

Evidentli's mission is to empower the world's communities to advance healthcare through data, by translating the previously incomprehensible and bringing together the historically fragmented.

Fragmented, messy data is the fundamental barrier to evidence creation and healthcare transformation. Healthcare data needs to be aggregated, cleansed and standardised to be made useful - a traditionally time consuming, resource intensive process. This is a complex and nuanced problem that doesn't have an easy solution. That's why Evidentli has dedicated decades of pioneering research and development to solve this fundamental issue, and have created a solution that intelligently and rapidly automates the production of medical evidence to power healthcare's digital transformation.

Our team are recognised global leaders in digital health. We bring deep domain expertise in health informatics, artificial intelligence and evidence-based medicine, and a passion to unlock the vast potential that exists within the health system.

For more information, visit www.evidentli.com.

About NCQA

NCQA is a private, nonprofit organization dedicated to improving healthcare quality. NCQA accredits and certifies a wide range of healthcare organizations and recognizes clinicians and practices in key performance areas. NCQA's Healthcare Effectiveness Data and Information Set (HEDIS®) is the most widely used performance measurement tool in healthcare. For more information, visit ncqa.org.

Media Contact: Evidentli Communications

Email: Media-Contact@evidentli.com